

SteamPro®
CLEANER **4** LONGER

Cleaner **4** Longer Built to Last

FRANCHISING OPPORTUNITY

*"SteamPro is your trusted partner, for cleaner
and happier spaces."*

– Avi Gozlan, Founder



ABOUT STEAMPRO

SteamPro is a premier cleaning and restoration service provider with over 30 years of experience serving the Los Angeles community since 1993.

Our business model focuses on delivering high-quality, professional cleaning services using advanced steam-cleaning techniques and non-toxic solutions.

We offer comprehensive services including carpet, rug, upholstery, hardwood floor, air duct cleaning, and restoration services.

We target residential and commercial clients seeking premium cleaning solutions with a focus on health, sustainability, and longevity.

As an IICRC Certified Cleaning Company, we've established ourselves as a trusted industry leader committed to exceptional results.



WHY CUSTOMERS CHOOSE STEAMPRO



1

Healthier Home Environment:

Professional-grade equipment and non-toxic solutions that remove allergens and improve indoor air quality

2

Extended Carpet Lifespan

Our "Cleaner 4 Longer" approach preserves integrity and maintains appearance of carpets and surfaces

3

Convenience and Time Savings

Efficient service that handles everything from furniture moving to deep cleaning

4

Stain and Odor Removal Expertise

Specialized techniques and products like FabGard to tackle stubborn stains and odors

5

Professional and Reliable Service:

IICRC certified technicians who arrive on time and deliver exceptional results with a satisfaction guarantee

OUR IDEAL FRANCHISE PARTNER

Highly motivated
individual with a strong
work ethic

Excellent customer
service and
communication skills

Willingness to follow
SteamPro's proven
business model

Passion for creating
healthier living and
working spaces

Commitment to
community involvement
and relationship building

Respect for team
members and
collaborative approach

THE STEAMPRO ADVANTAGE

**Established Brand
Recognition with 30+
years of industry
reputation**

**Top Tier Training &
Support at every stage of
business development**

**Proven Success
Strategy Program to
guide your business
growth**

**National Purchasing
Power for equipment,
products, and supplies**

**Cutting-Edge Tech
Platforms to streamline
operations**

**Growing Industry with
increasing demand for
professional cleaning
services**

**Eco-Friendly Approach
that meets modern
consumer preferences**

JOURNEY TO SUCCESS

With over 32 years of industry experience since our founding in 1993, we've grown from a basic carpet cleaning service into a trusted name in comprehensive cleaning and restoration.

Our proven success at our flagship location in Los Angeles has paved the way for strategic expansion throughout California, Nevada, and Arizona.

Now, we're looking for driven franchise partners to join us as we tap into the booming \$108.9 billion U.S. cleaning services market. This is your opportunity to align with a seasoned brand, backed by decades of expertise and poised for powerful growth.



MARKETING SUPPORT



**Comprehensive Digital Assets
including website templates
and social media content**

**Professional Marketing
Collateral for local promotions
and customer acquisition**

**Digital Marketing strategies to
establish strong online
presence**

**Guidance on grand opening
events and local market
penetration**

**Brand identity materials that
leverage SteamPro's
established reputation**

INVESTMENT OVERVIEW

\$20K

INITIAL FRANCHISE FEE

\$64,500
-
\$112,125

TOTAL INVESTMENT RANGE

7%
of the prior month's
gross sales

ROYALTY FEE

SETTING YOU UP FOR SUCCESS

COMPREHENSIVE SUPPORT

3-Phase Training Program designed for complete business readiness



Phase I – Training at Franchisor's Location covering services, sales, and personnel management

Phase II – On-site training at your location focusing on business readiness and operations

Phase III – Ongoing training and support for continued growth



Hands-on instruction in technical services, business operations, and marketing



Everything you need to get started and succeed in the cleaning industry!

WE'RE WITH YOU EVERY STEP

Marketing Support to drive
customer acquisition

Operational Support for
day-to-day business
management

Purchasing Power through
national vendor
relationships

Brand Recognition to build
your local market presence

Customer Service Training
for team development

Entrepreneurial Training to
grow your business

Financial Oversight to
maximize profitability

Continued Training and
Advisory services

Technology platforms and
systems implementation

Business development
strategies and planning

SteamPro[®]

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ANY QUESTIONS?

FRANCHISE@STEAMPRO.COM

PHONE: 800.576.1985 OR 310.403.7443

STEAMPROFRANCHISING.COM